

&XUULFXOXP 9LWDH

2KDG *UHHQ

RKDG JUQ#JPDLO FRP

('8&\$7,21

3K' %DU ,ODQ 8QLYHUVLW\ ,VUDHO ±

'LVVHUSDWLRQ WLWUDHQW(ERFNUFDXVHFZROGHYLRVHRQBE DQC
ZLOOLQJQHVV WWRHOSRQWSHYLFWLWLRQURI /LDW \$ \

06: %DU ,ODQ 8QLYHUVLW\ ,VUDHO DXQH *UDGXDWH

7KHVLV WLWOH ,VUDHOL \RXWK DIMHEXWLKH VHFVQGHSE
FKDUDFWHULVWLF KRPH HYDFXDQLRQODMODWLRRQWSKLSUZL
GLVWUHVU UHDFWLRSOHQZLZROO IURI 5DFKHO 'HNH

Q\$ LQ 6RFLDO :RUN %DU ,ODQ 8QLYHUVLW\ ,VUDHO DXQH *UDGXDWH ±

&217,18,1* 352)(66,21\$/ '(9(/230(17

± &,7, SURJUDPO±U,RYWHLZWRWLRQD,5% WUDLQLQJ

<RXWK OHQWDO +HDOWK)LUVW \$L) @RULGLDQLQJ 8QLYH

± \$GXOW 6DIHJXDUGLQJ 7UDLQLQJ2[IRWYGHV LUH/HDGHU 0
6DIHJXDUGLQJ 2OGHU \$GXOWV %RDUG

6DIH DQG (IHFVLYH)LHOGZRUN 8QLYHUVLW\ RI 2[IRU

± &,7, SURJUDP ±(WKLFV LQ UHVHDFK

(\$67 QHWZRUN ZRUNVKRS ORQDWBUBXFDOHFVSDW
&HQWUDO DQG (DVWHUQ (XURSH %XGDSHVW +XQJDU\

6\ VWHPDWLF 5HYLHZV DQG OHWD \$QDOLVHVWLVXPHU
/LWKXDQLD

6XPPHU VFKRRO RQ DJHLQJ ,QWURGXFVWLVHQWVRI 6+\$
LQWHUQDWLRQDO 8QLYHUVLW\ ,WDO\

5(6(\$5&+ (;3,5,(1&(

)XOEULJKW 5HVHDFK 6FKRODU 'HSDU3RPHQW 8QLOVHQWLDW
RI 6RXWK)ORULGD SUHVHQW

x 'HYHORSLQJ DQG SLORW WHVWLQJWRQURHQGLFH VHFQVHY IRRX
EXUGHQ GHSUHVVLQR DQG VXLFLGRUNMUKR XDKVZHROFDLWU

GHSUHVVLQR DQG SUREOHPDWLF EHKDYLRXU RI FDUH UH
x :ULWLQJ JUDQW SURSRVDO IRU WKKHDIWHVLRQDQDQDQWLWX
LQWHUYHQWLRQV

2KDG *UHHQ &9

3RVW 'RFWRUDO 5HVHDFK)HOORZ 'HS,DUWPHUHQW WRIR GR
 8QLYHUVLW\ RI 2[IRUG 6XSHUYLVRU 3URI /XFLH
 x 6HFRQGDU\ DQDO\VLV RI UGDQGDREPLWHHG FRQWUROOHG WUL
 RQ D SDUHQLWQJ VW\OHV DQG V\WWRQ VWPRXVSK\HDQFBI
 E GLIIHUHQFHV EHWZHHQ ELRORJLF DOW DQG NQRQV\KRQ
 SDUHQLWQJ VW\OH VWUHVV DQG V\WWRQV\H\VFBIOSFXUMQR
 SURJUDPV
 x 7DNLQJ SDUW LQ WKH ZULWLQJ RI WKH ± * & 5QRKHSWXIDQWL
 ZULWLQJ OLWHUDWXUH UHYLHZVD GGLSLYLQHFDQLRQD OFXO
 x 6HUYLQJ DV DQ LQWHUQDO H[DPLQHU RI '3KLO GLVVHUWD
 x 3ODQQLQJ DQ RQOLQH YHUVLRQ RI D SDUHQLWQJ SURJUD

9LVLWLQJ VFKRODU 'HSDUWPHQW RI OLHQW DOWA HDIO BRXW E
)ORULGD

x /RQJLWXGLQDO TXDQWLWDWLYH UHVLWLRQFKFDUHDU EWLQJH
 FRPPXQLWLHV , QDROYLHG DQG GZULWUDQJ UHVHDFK UHS
 x 4XDQWLWDWLYH UHVHDFK H[SORFHQJWWKHV#DDUWFRQIQ
 FHQWUH ,QYROYHG LQ SUHSDULGDW D D D Q D H G D W D Q E VZ
 UHVHDFK UHSRUW

5HVHDFK FRFUKRRODWRV RFLDO ZRUN %DU ,ODQ 8QLYHUVI

x 4XDQWLWDWLYH UHVHDFK FRQFHUQLQJ RYGHU UK RFGX CFV
 VDWLVIDFWLRQ ZLWK VHUylfHV FRXUMF B BHVH U,QQRIOW HGG
 VWXG\ GHVLJQ REWDLQLQJ SHUPLVLVLRQLHUR PG D W O H Y D Q Q
 DQG DQDO\VLV :RUNLQJ FORVHO\ZXWK RIK,HU D W O R Q D O ,
 x /RQJLWXGLQDO TXDUHMDVGLQH DGMHFWLRQJMQ DFRQVZHOXL
 FDUH UHWLUHPHQW FRPPXQLWLHV H,QQYRO YHGG HQ D V X G W
 IDPLO\ PHPEHUV SHUIRUPLQJ LQ GDSWK D Q D W H V Y V H Z V D C

5HVHDFK DVVLVWDQW 6FKRRO RI VRFLDO ZRUN %DU ,OD

x ,QYROYHG LQ YDULRXV VWXGLHV G Q 76KHGIDWOGFROWHUDV
 FRQGXFWLQJ OLWHUDWXUH SURSRQDQV D W R J L W W F L D O O
 SUHVHQWDWLRQ VXSSRUW ODLQ UHVHDFK WR X W I F K R I W R I
 VHFRQG /HEDQRQ :DU
 x ,QYROYHG LQ D VHULHV RI TXDQWEMMDWLYRHU UGDWUDUFRKO
 ODERUDWRU\ ZRUN IRU D UDQGRPLDQDQDQDQVLRQ WULDO

7(\$&+,1* (;3(5,(1&(

/RXLV DQG *DEL :HLVIHOG 6%DRR,DRQ BRQLLYDQV RWN ±
Statistics & SPSS (BA) (2012-2015): &RXUVH FRPSULVLQJ OHFWXUHV DQ
 KRXUV HDFK EDVHG LQ FRPSXWHU WDWLVWRSEFV FRQFOXG
 UHJUHVLRQV DQDO\VLV RI YDULDQFH DQG QRQ SDUDPHW
Academic writing (BA) (2015): &RXUVH FRPSULVLQJ OHFWXUHV
 FRYHULQJ EDVLF WRSLFV VXFK DV GHIDGLQWHQV RIRBSUHH

2KDG *UHHQ &9

62&,\$/ :25. (;3(5,(1&(

0DWDQ ,VUDHO 2FWREHU 6HSWHPEHU
&UHDWLQJ SDUWQHUVKLSV EHWZHHNFRFLDQLWYHVWRUV

2KDG *UHHQ &9

\$\DORQUHHQ 2 \$ 7\SRORJ\ RI 1HZ 5HVLGHQWV \$GM
&RQWLQXLQJ &DUH 5HWLUHPPHQW &RPPXQLW\ 7KH *HURQW
*UHHQ \$\DORQ / :KRWHDLZDW \DPZFLNDHW\ ZLWK
ULJKWV DPRQJ ROGHU DGXOWV IQPLRPHFDHHLZRUMHJG
LPSOLFDWLRQV DRWLSRDLGXIDWGLSD,DO *HURQWRORJ\

\$\DORQUHHQ 2 /LYH LQ YV OLYH RXW KPH FDUH LQ
ZLWK VHUYLFHV DFRPHFDUHKHY*HURVIRVORJHLVWQW'2J,QW
/DYL*UHHQ 2HNHO 5 7KHFRQMWLVREXWQ DQG H[SR
FKDUDFWHULVWLFV WR WKH DGMX-RXPHQW RI \$GROHWFHQ

*UHHQ 2HNHO 5 /DYLUDHOL DGROHWFHQWKRQGHGDU
/HEDQRQ ZDU 7KH JURZLQJ SDLQV GLGQHWURYZHU \HW 0L
*UHHQ 2 7KH WKHUDSLVW DV D IDWGRHJHVLJXQW IRQ <D
*ULPODQG . /LEVKLW] 0 6WHLQHUS(GV \$GRPHVPHQW
%DW <DP 0LQLVWU\ RI VRFLDO DIDLUV DQG VRFLDO VHUY

0DQXVFULSWV XQGHU UHYLHZ

*XP \$*UHHQ'D2\VD \$.ODXVQHU . \$\DORQ / XQGHU
%HKDYLRXUDO DFWLYDWLRQ IRU QLYHDLQPHFUDQHWKRPHQF
D SLORW VWXG\ ,QWHUQDWLRQDO 6RFLDO :RUN

0DQXVFULSWV LQ SUHSDUDWLRQ

*UHHQ &OXYHU / 6WHLQKDUW - ZLQHSUSISDHWQWDBQ
EHKDYLRXUV DQG SHHU LQIOXHQQFHLRQ6R&RQ\$M\$HEDVV GUL
6WHLQKDUW &OXYHU / LQ SUHSDUDWLRQ &RQWULEXV
DGROHVPFHQWV LQ 6RXWK \$IULFD

*UHHQ 2JX\HQ \$ &OXYHU / LQ SUHSDUDWLRQ 3DW
SUDFWLFHV SDUHQWDO VWUHVV DQG DGRPHVPHQWDRQV
\$IULFD UHVXOWV IRUPWRUDQGRWLVGOSRIRJHDBDUHQ

1JX\HQ\$HQ 2 &OXYHU / LQ SUHSDUDWLRQ 3DWKZD
SUDFWLFHV WR VQEVROGHUDELXVJQWVBLVQRV RDGRKOSIMFLFD U
IURP D UDQGRPLVHG FRQWUROOHG WULDO RI 3+/ SDUHQWL

*XP \$*UHHQ 62FKRIHOG / LQSUHSDUDWLRQDFWLYHIDFV
SUHGLFW DGYHUVH RXWFRPHV RI DLQKSDILVWUWIRLOGHILQD
VHUYLFHV

2KDG *UHHQ &9