

# Mark Henderson Leahy Curriculum Vitae

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## EDUCATION

Primary Field: Nineteenth-Century American Literature

Secondary Areas: Professional Writing; Critical Race Theory; Humor Theory

Concentration: Creative Writing (Fiction)

Minor: American Studies

## APPOINTMENTS

Responsible for developing curriculum across three courses (ENC 1101: Composition I & ENC:1102: Composition II) across over 200 sections a semester.

Responsible for developing policies and procedures for a program of approx. 100 instructors. Provide supplemental materials and support for instructors. Plan and deliver two annual

and explanatory writing, explore technical writing as a profession, and gain experience editing and critiquing the work of others.

*Enc 3246: Communication for Engineers*

Capstone writing course for engineering and information technology majors. Students research and prepare documents for their potential job markets, as well as gain experience authoring reports, memos, and other professional writing. Traditional face-to-face and online sections.

***Enc 4260: Advanced Technical Writing***

Advanced course introducing students to task-oriented, topic-based writing. Students learn best practices for composing technical guides and manuals using markup languages, content management systems, and single-source authoring tools.

***Lit 3301: Cultural Studies and Pop Arts***

Upper-division course focusing on intersections of values/ethics, race, ethnicity and gender in popular culture and the role of social media in democratizing and complicating twenty-first century cultural production.

***Engl 309: Computer-Aided Publishing***

Required course for professional writing majors focusing on page design and print publication. I redesigned this course to emphasize community engagement and collaborative writing. Students worked with local businesses, organizations, and event planners to design programs, brochures, flyers, posters, and logos for use in the community.

***Engl 420: Business Writing***

Professional writing course focusing on effective rhetorical strategies in the workplace, document design (resumes, cover letters, memos, reports), and collaborative writing. My approach emphasizes digital collaboration and ethical inquiry into institutional practices.

***Engl 420E: Business Writing for Entrepreneurs***

Special section for students in the Entrepreneurial Certificate Program sponsored by the business school. In addition to standard professional writing goals, students designed complete, professional business plans that included market analyses, advertising strategies, and financial projections.

***Engl 420I: Business Writing for International Students***

Special section for students attending university from outside the U.S. This section takes advantage of the diverse backgrounds of its students to explore business writing in both domestic and international contexts. Special emphasis on online collaboration and situating texts rhetorically across a variety of cultural contexts.

***Engl 421: Technical Writing***

Professional writing course for students majoring in technical fields. This course emphasizes the adaptation of technical information for lay audiences, writing procedural documents for multiple audiences, and creation of employment-related documents (resumes, cover letters, etc.).

Survey of American literature covering the late eighteenth through twenty-first centuries.

Alexander L. Kaufman, ed. McFarland: Jefferson, North Carolina. 2011.

- "A Thousand Splendid Suns, by Khaled Hosseini." . 15.1 (Fall 2008). pp 86-87.
- "Return to the City of White Donkeys, by James Tate." . 17.1 (Winter 2005). pp 127-129.
- "Eudora Welty on William Faulkner." . 16.2 (Spring 2004) pp 127-129.

## CONFERENCES

- "Summarizing Long Reports." . August 2018. Lakeland, FL.
- "Writing Proposals That Get Read." . May 2018. Orlando, FL.
- "Professional Writing vs. Academic Writing." Academy of Teaching and Learning Excellence Summer Teaching Symposium. May 2019. Tampa, FL.
- "War Prayers: Mark Twain and the History of Violence." South Atlantic Modern Language Association. Atlanta, GA. November 2011
- "Laughing on the Inside: Humors of Race & Ethnicity." South Atlantic Modern Language Association. Atlanta, GA. November 2009.
- "Postpedagogy and Web Writing." Computers and Writing. North Carolina State University, Raleigh, NC. May 2012.
- "Making Fun of Ourselves: Ethnic Self-Parody and Identity in Black Blackface Minstrelsy." American Literature Association. San Francisco, CA. May 2008.
- "You Have to Dress the Part: Clothing Masculine Identities in Trinidadian Fiction." Midwest Modern Language Association. Cleveland, OH. November 2007.

## SERVICE AND ACADEMIC COMMITTEES

USF English Department Undergraduate Committee: 2018 to 2021.  
USF English Department Diversity and Inclusion Committee: 2018.  
USF College of Arts and Sciences Technology Committee: 2016 to 2019.  
Purdue University Service Course Textbook Review Committee: 2007, 2009.  
Graduate Assistant for the Society of Early Americanists 6<sup>th</sup> Biennial Conference. 2009.  
Organizer for "Prophetstown Revisited, A Summit on Early Native American Studies." 2009.  
Purdue University Service Course Curriculum Review Committee: 2007.  
Purdue University Introductory Composition Syllabus Approach Leader: 2006–2007.  
Web Editor, : 2006–2007  
Fiction Editor, : 2005–2006.

## PROFESSIONAL ORGANIZATIONS

Modern Language Association (MLA)